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DATE: 3/17/03

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10

TO:

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RE: Patent application No. 09/498,515

Filed: 2/4/00

Confirmation No.: 8911

MESSAGE Pursuant to our telephone conversation regarding the above-referenced patent application I am faxing you a copy of the Response to the Office Action dated 6/20/02 which was sent October 18, 2002. Also, our office did receive acknowledgment of this Response.

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GROUP 3600

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Receipt acknowledged by USPTO on the date stamped below:

In Re: Patent Application of: Page et al.**GROUP 3600**Serial No.: 09/498,515Date filed: 2/4/00Title: Advertising Insertion for a Video-On-Demand System Recordation Form Cover Sheet _____ page(s) Assignment _____ page(s)

Drawings (____ sheets) Number of FIGS: _____

 Declaration and POA _____ page(s) Application Data Sheet _____ page(s) Transmittal 1 page(s) Fee Transmittal _____ page(s) Amendment 7 page(s) Issue Fee Transmittal _____ page(s) Request to Rescind NonPublication _____ page(s) IDS _____ page(s) cited US ref.; cited foreign ref.; cited other ref.Payment: Check No. _____ Deposit Account / Credit Card : amount of \$ 110 Credit Card Payment Form (PTO-2038) - 1 pageOther: Petition for Extension of TimeAtty: / MJS 1sm Class Mail Express Mail Label No.Atty Docket No. 1285 Date Mailed: 10-18-0239201.095

Date docketed: _____
Docketed by: _____
See: _____
Atty: _____

PTO/SB/21 (08-00)

Please type a plus sign (+) inside this box → Approved for use through 10/31/2002. OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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**TRANSMITTAL
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

8

Application Number 09/498,515

Filing Date 02/04/2000

First Named Inventor Howard G. Page

Group Art Unit 3622

Examiner Name John L. Young

Attorney Docket Number 1285

ENCLOSURES (check all that apply)

Fee Transmittal Form
 Fee Attached
 Amendment / Response
 After Final
 Affidavits/declaration(s)
 Extension of Time Request
 Express Abandonment Request
 Information Disclosure Statement
 Certified Copy of Priority Document(s)
 Response to Missing Parts/ Incomplete Application
 Response to Missing Parts under 37 CFR 1.52 or 1.53

Assignment Papers (for an Application)
 Drawing(s)
 Licensing-related Papers
 Petition
 Petition to Convert to a Provisional Application
 Power of Attorney, Revocation Change of Correspondence Address
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Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name Michael J. Setzer, Reg. 37,936

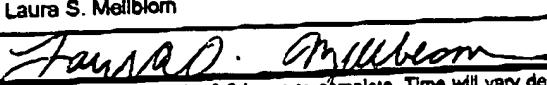
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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on this date:

Typed or printed name Laura S. Mellblom

Signature 

Date

10-18-02

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